



Corning Area Chamber of Commerce
presents the
Keuka College Educational Program Series
Schedule for 2008

April 24 ~~————~~ **Business Etiquette**

1:00p-4:00p Presenter- Robert Shutt, RASolutions.net
The Heritage Restaurant

May 28 **Essential HR Information for ALL Business Owners!**

9:00-11:00am Presenter – Joanne Conley, President, HRATT
Gaffer District Conference Room A

June 19 **Maximizing your Chamber Benefits**

8:30-11:30am Presenters – Corning Chamber Staff & Ambassador Chairs
Elmira Regional Airport – DC2

July 30 **Marketing Myths: What you need to know be successful!**

9:00-11:00am Presenter – Michelle DeChant, CEO – Internos Initiatives
Location TBD

August **Media Relations: How to Effectively Use & Get the Most from Your Media**

Presenters – Dennis Bruen, Publisher-The Leader
Bob Cibulsky, Sales Manager – WETM-TV
Bob Smith, General Manager – WMTT Radio
Location TBD

September **New Business Opportunities ... Starting or Growing**

Presenter – Bonnie Gestwicki, Director – Small Business
Development Center
Location TBD

October **Effective Sales Strategies**

Presenters – Coleen Fabrizi, Executive Director – Gaffer District
Rick Maxa, Owner – Kelley & Gierston Industrial
Supply
Location TBD