



## THE CORNING AREA CHAMBER OF COMMERCE

# THE CHAMBER WEEKLY

The Chamber Weekly is an electronic Chamber newsletter that includes the most current Chamber news and upcoming Chamber of Commerce events. The listserv is distributed to hundreds of our Chamber Members and other newsletter subscribers on a weekly basis. Here are the details:

- The Chamber Weekly is distributed every Wednesday throughout the 2008 calendar year.
- Block ad and Banner ads are available each week. Pricing is as follows:
  - Bullseye Ad - \$25.00 for 1 issue or \$75.00 for 4 issues
  - Large Block Ad - \$50.00 for 1 issue or \$175.00 for 4 issues
  - Banner Ad - \$75.00 for 1 issue or \$200.00 for 4 issues (Includes your logo and a link to your website or a PDF, a 25-word description or announcement of your choice and 1 image (a picture, coupon, etc))
- All pictures should be a 72 resolution, can be black & white or color, the width or height needs to be 250 pixels or less, and a jpeg format is preferred. Small Block Ad size is 3.5" by 2" or 2" by 3.5". Large Block Ad size is 7" by 4" or 4" by 7". All ads should be prepared by the client and emailed to their Chamber contact in a picture format, jpeg format preferred. The ads can be black & white or color and need to be at a 72 resolution or less.
- All promotional material including text and image are due to the Chamber a minimum of two days prior to the scheduled send date.

Reserve your space if you would like to include promotional material in one of the upcoming Chamber Weekly electronic mailings by filling out this form and faxing it to 607-936-4685 or mailing it to the Corning Area Chamber of Commerce, 1 West Market Street, Suite 302, Corning NY 14830.

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

I would like to my promotional material to be distributed on the following dates:

\_\_\_\_\_

\*Please note that the Chamber Weekly is ONLY sent on Wednesdays\*

Total Amount Owed (\$125 per insert):

Check enclosed: \_\_\_\_\_ Credit Card: Visa \_\_\_\_\_ Exp. \_\_\_\_\_

Please Invoice: \_\_\_\_\_ M/C \_\_\_\_\_ Exp. \_\_\_\_\_

For more information or to ask questions, please contact Maleaha Helfrich at 607-936-4686.

\*Please note: By filling out and returning this document, you are committing to advertising scheduled for the defined times above and are agreeing to payment accordingly. If circumstances should arise where cancellation and/or rescheduling is needed, adequate notice of 30 days must be given. If notice is given in less than 30 days and your reserved spot could not be resold, you will be held accountable for payment.