



CorningNY.com Promotional Opportunities

There are many promotional opportunities on CorningNY.com that Chamber members can utilize to gain extra exposure for their business. The opportunities include a scrolling banner, and block ads on the homepage. Other opportunities include banner ads and block ads on the relocation page and the events calendar page of CorningNY.com. All of the opportunities are reasonably priced and awesome exposure opportunities. Contact Jennifer Mong to reserve your space today at Mong@CorningNY.com or 607-936-4686.

Scrolling Banner

Chamber members can use the Scrolling Banner that is on the home page of CorningNY.com for only \$50 a month? This prime promotional real estate includes 15 or fewer words about your business, announcement, sale, event, etc. This is a chance to have your businesses name in front of thousands of potential customer's everyday.

Block Ad

Block ads are available on the home page of CorningNY.com. The block ad includes a logo or picture and up to 10 words, with a direct link to your website or flyer. The cost is \$50 a month.

Relocation Page listing

Chamber members can be included on the relocation page of CorningNY.com for \$250.00 for the year. The relocation page will include the member's name, contact information, a 20 word description about their business, and a link to their website. The member's brochures or business cards will also be inserted into all relocation packets distributed through the Information Center of Corning. The information Center distributes over 100 packets each year.

Banner Ad on the Community Calendar page

The Community calendar is one of the top 5 pages visited on CorningNY.com. Your event can be at the top of this page with a picture, event information, your contact information and a link taking visitors directly to your website. The cost is \$50 a month.

Search engines such as Google, MSN, Mazilla, and Yahoo have been referring thousands of visitors to CorningNY.com. We have had visitors from all over the world including Canada, New Zealand, Taiwan, Finland, Singapore, Japan, Belgium, United Kingdom, Germany, Sweden, Netherlands, Poland, Italy, Mexico, Australia, France, Russian Federation, India, Hungary and Israel.

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2007	5638	7863	26323	227533	2.31 GB
Feb 2007	5770	7979	26398	221117	2.31 GB
Mar 2007	7206	10087	29772	266120	2.85 GB
Apr 2007	7400	10358	29597	256819	2.77 GB
May 2007	8025	11210	30269	273321	3.25 GB
Jun 2007	8701	11851	33146	283793	3.61 GB
Jul 2007	11214	15068	42521	406226	5.01 GB
Aug 2007	9949	14272	39118	357248	4.72 GB
Sep 2007	8293	11749	33757	309411	4.42 GB
Oct 2007	8350	12639	35514	320807	4.79 GB
Nov 2007	7438	10873	38714	295477	3.85 GB
Dec 2007	5511	7638	30154	198706	2.84 GB
Total	93495	131587	395283	3416578	42.72 GB

Reserve your spot today by contacting Jennifer Mong at Mong@CorningNY.com or at 607-936-4686.