



THE CORNING AREA CHAMBER OF COMMERCE 2007 E-Newsletter & List Serv Advertising Opportunities

The Corning Area Chamber of Commerce e-newsletter, THE LINK, and other list serv's to members are sent to over 600 e-mail addresses. We have several promotional opportunities that you can choose from to highlight your products or services. Reserve your space today by contacting Denise Ackley at Ackley@CorningNY.com, Jennifer Mong at Mong@CorningNY.com, or Sherri Johnson@CorningNY.com.

Chamber E-newsletter "The Link" will be sent during the 1st full week of each month.

New Members & Ribbon Cutting List Serv will be sent the 3rd week of each month

Block Ads & Banner Ads for the Chamber E-Newsletter "The Link" and the Member News list serv will be placed on BOTH the Chamber e-newsletter "The Link" and the Member News list serv.

- Bulls Eye Ad - \$50.00 (Quarterly pricing \$125)
- Large Block Ad - \$75.00 (Quarterly pricing \$200)
- Banner Ad - \$150.00 (Quarterly pricing \$425) (Includes your logo and a link to your website or a PDF, a 25-word description or announcement of your choice and 1 image (a picture, coupon, etc))

Member News List Serv will be sent the 4th week of each month. Members can submit announcements for this list serv to Denise at Ackley@CorningNY.com. Each member should try to limit information to 100 words with a picture or 150 words and no picture. Only one image is allowed per member news announcement unless additional images are paid for. Up to 10 member news announcements will be included in this list serv and they will be used on a first come first serve basis. The "BRAGGING RIGHTS" banner box may be reserved for \$50/month.

Member Only Events List Serv will continue to be sent every other week. Members can submit events for this list serv to Melanie at Miles@CorningNY.com.

Block Ads & Banner Ads are available for the Member News List Serv or the Members Only Events List Serv.

- Bulls Eye Ad - \$25.00
- Large Block Ad - \$50.00
- Banner Ad - \$100.00 (Includes your logo and a link to your website or a PDF, a 25-word description or announcement of your choice and 1 image (a picture, coupon, etc))

Picture/Image requirements – All pictures should be a 72 resolution, can be black & white or color, the width or height needs to be 250 pixels or less, and a jpeg format is preferred. Pictures must be emailed to a Chamber staff person to be included in a list serv or e-newsletter.

Ad requirements – Small Block Ad size is 3.5" by 2" or 2" by 3.5". Large Block Ad size is 7" by 4" or 4" by 7". All ads should be prepared by the client and emailed to their chamber contact in a picture format, jpeg format preferred. The ads can be black & white or color and need to be at a 72 resolution or less.

All Images and Ads will include a link to the business's website if one is available.

**All copy and images must be approved by the
Corning Area Chamber of Commerce and abide by federal copyright regulations.**